

Hope for New York Young Supporters Community

The **Young Supporters Community (YSC)** is a membership-based initiative, composed of young professionals who engage their networks in support of Hope For New York and our affiliates

This year we are expanding the YSC member community through young professionals becoming Monthly Members of \$25+ or Annual Donors of \$300+ (note: *if you already fall into this category; you will not need to increase their gift if you already meet the commitment*). ****There are no planning meetings or leadership associated with this level.**

Young Supporters Community members will receive:

- Free access to YSC specific events (virtual and in-person throughout the year) and discounted tickets to selected HFNY-wide virtual events (e.g. Spring Benefit, Fall Benefit, Summits, etc.)
- A community of like-minded young professionals across industries
- A deeper understanding of the work of mercy and justice in New York City and opportunities to advocate among their peers

The Young Supporters Community Leadership Council is a 10 member leadership team of committed HFNY Stakeholders who lead the Young Supporters' Community through advocacy, social, volunteer, and fundraising efforts. HFNY is looking for individuals to leverage their skills to deepen and further HFNY's mission in NYC. ***Each of the 10 members will have a specific role and lead in that particular area (see page two). ***

Leadership Council Members will gain:

- Experience exercising their leadership skills in a nonprofit setting
- Learn how to leverage their personal networks to see the positive social, spiritual, and economic flourishing of all New Yorkers
- Opportunities to connect with HFNY board and affiliates

Young Supporters Leadership Council Members are passionate about mercy and justice and help fulfill HFNY's mission by:

- Inviting others to support both HFNY's mission - through **fundraising** consistently, event planning, and **engaging** with other giving and service opportunities
- Growing the footprint of mercy and justice in New York City - by **advocating** for our model and cultivating their peers throughout the year

Council Expectations (Roles on next page):

ADVOCATE FOR and COMMIT TO HFNY:

- Become familiar with HFNY's work in order to communicate with peers and spread awareness
- Attend the **4 Virtual Quarterly YSC Meetings** with HFNY staff (dates below) - meetings on your own and with HFNY staff to plan as needed + any social gatherings:
 - Fall 2020 - informal social gatherings + participation His Toy Store Reimagined (Dec.)
 - Winter Kickoff Meeting: 1/25/21
 - Spring Meeting: 4/19/21
 - Summer Meeting: 6/21/21 | (Fall Kickoff for FY22 Meeting: 9/13/21) - *not included in term*
- Invite others in your personal network to attend HFNY events and be part of campaigns

- Engage with and help build a community of advocates for HFNY affiliates and the communities they serve
- Volunteer with HFNY at least one time during the committed term (virtually or in-person)
- Commit to HFNY as a Major or Mid Level Donor (\$1K annually)
 - This can include a combination of giving, fundraising, workplace giving, and recruiting Community Members (does not have to be given all at once)

Leadership Committee Roles (10 people):

- **Co-Chairs (2)** - Oversee the overall organization and priorities of the team, keep the leadership committee accountable and moving forward, highly collaborative with HFNY staff including bi-weekly check-ins (4 hours/mo) - **Filled**
- **Mobilization Co-Chairs** - Spearhead and coordinate mobilization calendar (events and volunteering). Strong project management, organization, and creative skills needed (4 hours/mo)
 - **Events Chair** (including virtual) - Help spearhead and organize virtual fundraising events and/or small in-person gatherings - **Open****
 - **Volunteer Chair** (including virtual) - Help members get connected to volunteer opportunities (great for anyone with volunteer management experience) - **Filled**
- **Members Co-Chairs (2)** - Help coordinate recruitment efforts among the HFNY network and work closely with members to ensure they are cared for, stay connected, etc. (2-4 hr/mo)
 - Coordinate opportunities for committee members to get to know each other through social interactions, volunteer events, and other small activities (virtually or in-person)
 - **Both Filled**
- **Marketing Chair** - Spearhead marketing and communications and promotions of HFNY YSC initiatives (2-4 hours per month). - **Filled**
 - Strong communication/social media skills needed
 - Strong communication with HFNY Communications Manager needed
- **Advocacy Chair** - Spearhead the committees' education and advocacy efforts both internally (creatively onboard members on HFNY's mission) and externally (2-4 hours a month) - **Filled**
 - Should be someone very familiar with HFNY's mission and the ways in which we support our affiliates (Model - Volunteer, Financial Resources, Capacity Building, Network)
 - Great for someone who has been involved with HFNY 2+ years
- **Secretary** - Responsible for organization and administration of meetings, tracking attendance, working with Co-Chairs to send out completed agendas, and track engagement between meetings (2 hours a month) - **Filled**
- **Prayer Coordinator** - Lead Committee in praying for HFNY and our city through scheduled reminders, encouragement, and prayer calls (1-2 hours a month) - **Filled**

Must be a current Hope for New York volunteer and/or a donor to apply for leadership council. YSC members must make every effort to fulfill the expectations listed above. At any time, HFNY staff may ask a member who is not making sufficient effort to fulfill the expectations to transition off.
