



Growing a movement of mercy & justice in New York City

HOPE FOR NEW YORK
FY2017 ANNUAL REPORT





LETTER FROM THE CHIEF EXECUTIVE OFFICER

At Hope for New York, we envision a city where all of our neighbors have homes to live in and jobs to support their families.

All of our children are provided with the opportunities they need to reach their full potential.

And every exploited, vulnerable, isolated, or marginalized person experiences justice.

In the next 10 years, we want to see a movement of mercy and justice expand across our city. That is why we plan to incubate new non-profits to holistically serve our city, activate New York City churches to love their neighbors in need, and unite New Yorkers to provide solutions to poverty.

Ultimately, we want to see all New Yorkers—from East Harlem to Far Rockaway, Jamaica to West Brighton, the Lower East Side to the South Bronx—flourish.

That is what we are believing God will do in our city, through His people, and for our neighbors in need. We are excited at how God will use each of us as agents of mercy and justice in our neighborhoods.

A handwritten signature in black ink that reads "Elise Chong". The signature is fluid and cursive, with a large, sweeping 'E' and 'C'.

ELISE CHONG

Chief Executive Officer
Hope for New York

Learn to do good;
seek justice,
correct oppression;
bring justice to the
fatherless, plead the
widow's cause.

ISAIAH 1:17

OUR VISION

Our vision is a New York City in which all people experience spiritual, social, and economic flourishing through the demonstration of Christ's love.

OUR MISSION

Our mission is to mobilize volunteers and financial resources to support non-profit affiliates serving the poor and marginalized in New York City.







Why do we exist?

30% of New York City
children live in poverty.

SOURCE: NYU FURMAN CENTER

1.5 million New Yorkers
struggle to put food on
their tables.

SOURCE: FOOD BANK FOR NEW YORK CITY

62,000+ New Yorkers sleep
in city shelters each night.

SOURCE: COALITION FOR THE HOMELESS



BEAUTIFUL CREATION

God created the world to be good. He created it without disease, poverty, pain, or suffering. He created humans in His image and in perfect relationship with Him and one another. His intent was and still is for all of His image bearers to experience integration, wholeness, and flourishing.



BROKEN WORLD

When sin entered the world, so did the injustice that is all around us—from broken systems to individuals. Many lack access to resources, others are stuck in cycles of poverty, and still others are sick or hopeless or friendless or without a voice.



LOVING GOD


Because God desires to restore His creation, He cares deeply about those who are poor or marginalized. Jesus embodied this both by becoming poor Himself and by meeting spiritual and physical needs—caring for the poor, healing the sick, and advocating for the oppressed.



RESPONSIVE CHURCH

The Church is called to respond to God's love by loving the poor and working for justice. We should be engaged in a holistic ministry of word and deed, sharing the good news of Christ's love and demonstrating this through practical acts of compassion.

Our Model

A decorative graphic consisting of numerous thin, light blue wavy lines that flow from the left side of the page towards the right, creating a sense of movement and depth.

We partner with local churches who are committed to holistic ministry in both word and deed—sharing the good news of Christ’s love and demonstrating this in practical acts of compassion.

Our model works to strengthen and launch organizations serving the poor and marginalized in New York City. We provide:



VOLUNTEERS TO SERVE

We mobilize people to serve non-profits on the ground, and we train and equip leaders to volunteer at every level of our partner organizations.



FUNDING TO SUPPORT EFFORTS

Our grants help non-profit programs meet practical needs, and provide seed funding to start-up non-profits.



CAPACITY BUILDING TO GROW ORGANIZATIONS

We offer best practices training and consulting so our non-profit partners can do their work even better.



APOSTLES
Brooklyn



APOSTLES
Union Square



APOSTLES
Uptown



RENAISSANCE
CHURCH



Redeemer
Presbyterian
Church
DOWNTOWN



Redeemer
Presbyterian
Church
EAST SIDE



Redeemer
Presbyterian
Church
LINCOLN SQ.



Redeemer
Presbyterian
Church
WEST SIDE



TRINITY
BAPTIST
CHURCH

Volunteering

VOLUNTEERS ARE THE HEARTBEAT OF OUR WORK.
Whether they are scrambling eggs, renovating buildings,
workshopping resumes, or teaching English classes, our
volunteers extend and expand the work of our affiliates.



FY17* VOLUNTEERING HIGHLIGHTS

CHALLENGING VOLUNTEERS TO MAKE A LONG-TERM COMMITMENT

We believe the greatest transformation occurs in the context of relationship. That's why we continue to encourage and empower our volunteers to pursue committed opportunities—whether that means serving as a mentor, teaching an ESL class, or volunteering as a job readiness coach.

EQUIPPING AND ENGAGING VOLUNTEER LEADERS

We are committed to training our volunteer leaders to be effective advocates for mercy and justice. Volunteers can go deeper through the following leadership roles: HFNY Reps, Young Supporters Committee, His Toy Store Committee, Community Grants Circle, and Team Leaders.



EXPANDING OUR VOLUNTEER PROGRAMS

We launched 19 exciting new volunteer programs at both new and existing affiliates in an effort to serve even more New Yorkers in need. This year, that included introducing Jobs for Life Champions at The Bowery Mission and computer, GED/TASC, and children's programs at The Open Door.

*July 1, 2016 - June 30, 2017

FY17 VOLUNTEERING BY THE NUMBERS



47,130 hours

invested by HFNY volunteers



**3,756 unique
volunteers**

mobilized across the city




286 volunteers

in leadership roles



**50 opportunities
each week**

for volunteers to get engaged at
our affiliates

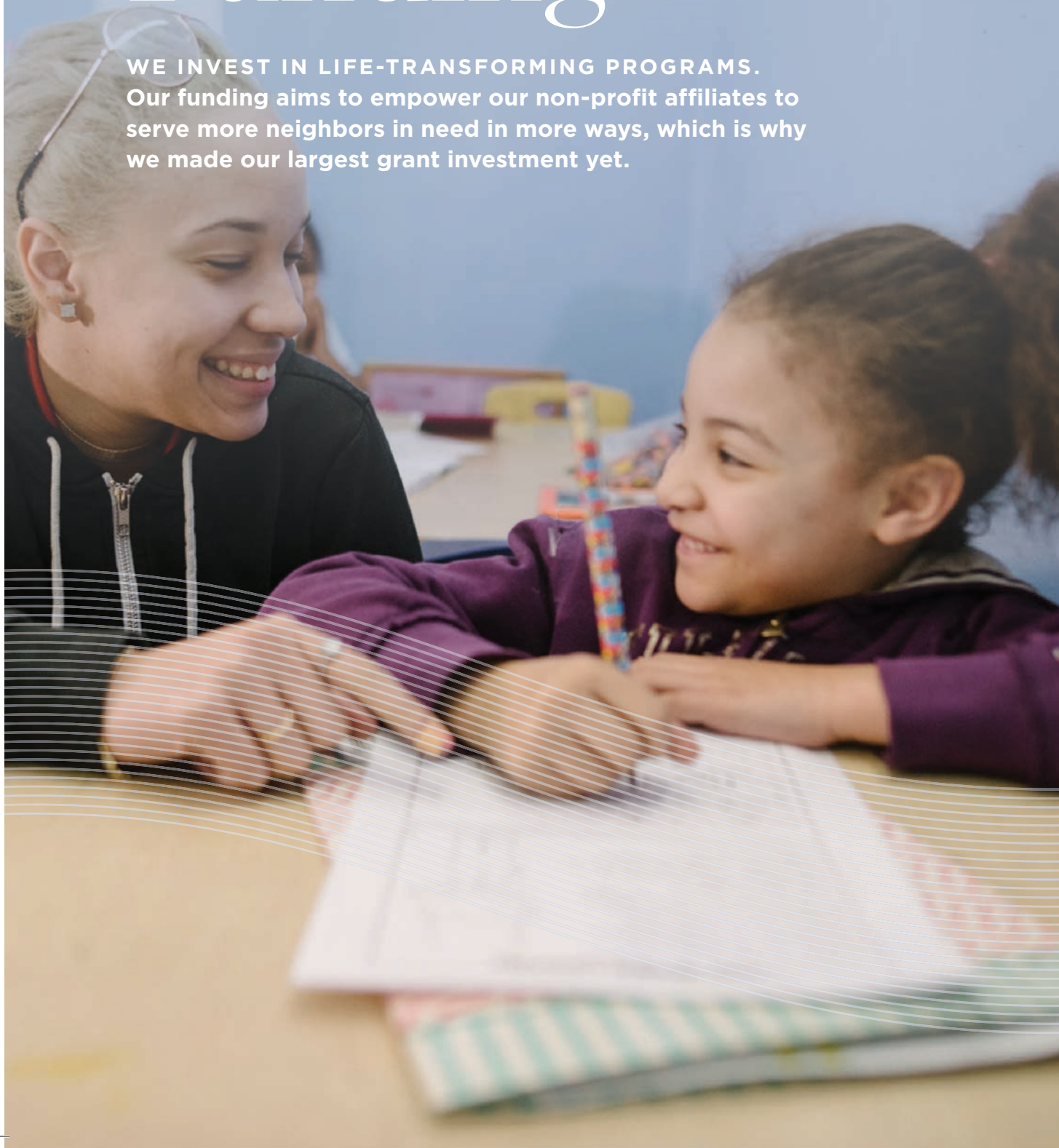


“ Building God’s kingdom is not some lofty, philosophical goal that’s accomplished by going to church once a week. It’s built with actual work on a day-to-day basis.

JON KAKALEY
VOLUNTEER AT RESTORE NYC

Funding

WE INVEST IN LIFE-TRANSFORMING PROGRAMS. Our funding aims to empower our non-profit affiliates to serve more neighbors in need in more ways, which is why we made our largest grant investment yet.



FY17 FUNDING HIGHLIGHTS

FUNDING NEW AND EXPANDING PROGRAMS

We want to see our affiliates serve even more New Yorkers in more ways, which is why we increased funding for workforce programming at the New York City Rescue Mission and a new middle school program at A House on Beekman, and provided \$10,000 in seed funding to new organizations like Expect Hope, Do for One, and Safe Families for Children.

LEVERAGING THE POWER OF COLLABORATION

We are eager to catalyze our affiliates to have a greater impact by working together. This year, we provided \$50,000 in capacity building grants to support joint initiatives to help immigrants and trafficked individuals at The Open Door, Open Hands Legal Services, and Restore NYC and increased financial support for Don't Walk By/Rescue Alliance to support our homeless neighbors.



INVOLVING OUR COMMUNITY IN DECISION-MAKING

For the past four years, we've gathered a Community Grants Circle of stakeholders including volunteers, church leadership, donors, and friends to advise on our funding process. This year, we expanded the program from 30 to 40 members and awarded our first-ever \$10,000 Community Investment Award to Brooklyn Arab American Friendship Center.

FY17 FUNDING BY THE NUMBERS



\$2,070,765 IN TOTAL FUNDING
TO SUPPORT OUR NON-PROFIT AFFILIATES

THIS INCLUDES:



\$1,796,000 IN DIRECT GRANTS

to fund existing affiliate programs (like soup kitchens, after-school mentoring, and career clinics) or seed new ones.



\$75,000 IN CAPACITY BUILDING GRANTS

to increase the effectiveness of our non-profit affiliates. These grants provide opportunities for trainings, consulting services, and leadership development.

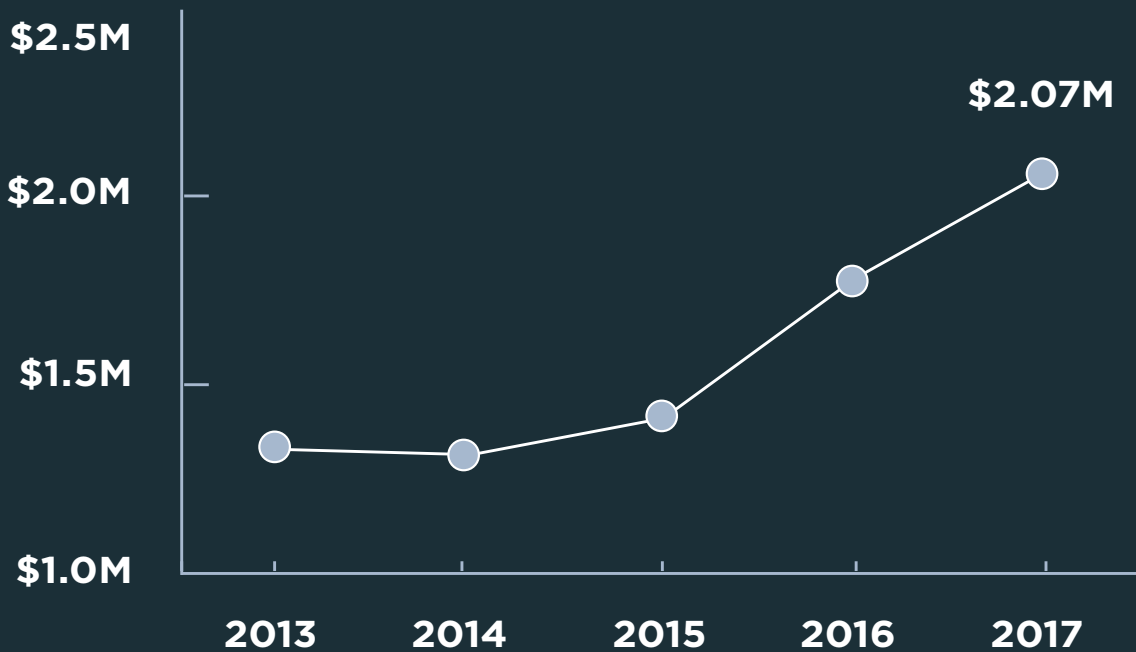


\$199,765 IN VOLUNTEER IMPACT GRANTS

to empower volunteers to launch creative initiatives at our non-profit partners.

GROWTH OF TOTAL FUNDING

Over the past five years, our funding has grown by 56 percent. This fiscal year is our biggest funding year yet!



GRANT DUE DILIGENCE PROCESS

During the grant due diligence process for each organization, HFNY Staff, Board, and the Community Grants Circle (volunteers who participate and advise in the grantmaking process) evaluate the following questions:



Is leadership capable, effective, and mission-driven?

ASSESS: Executive Leadership, Board Governance & Oversight



Are programs impactful, holistic, and gospel-centered?

ASSESS: Faith-based Mission, Program Outcomes, Client Impact, Volunteer Engagement



Are vision and strategy clear, measurable, and compelling, given the need that exists in New York City?

ASSESS: Organizational Strategy and Planning

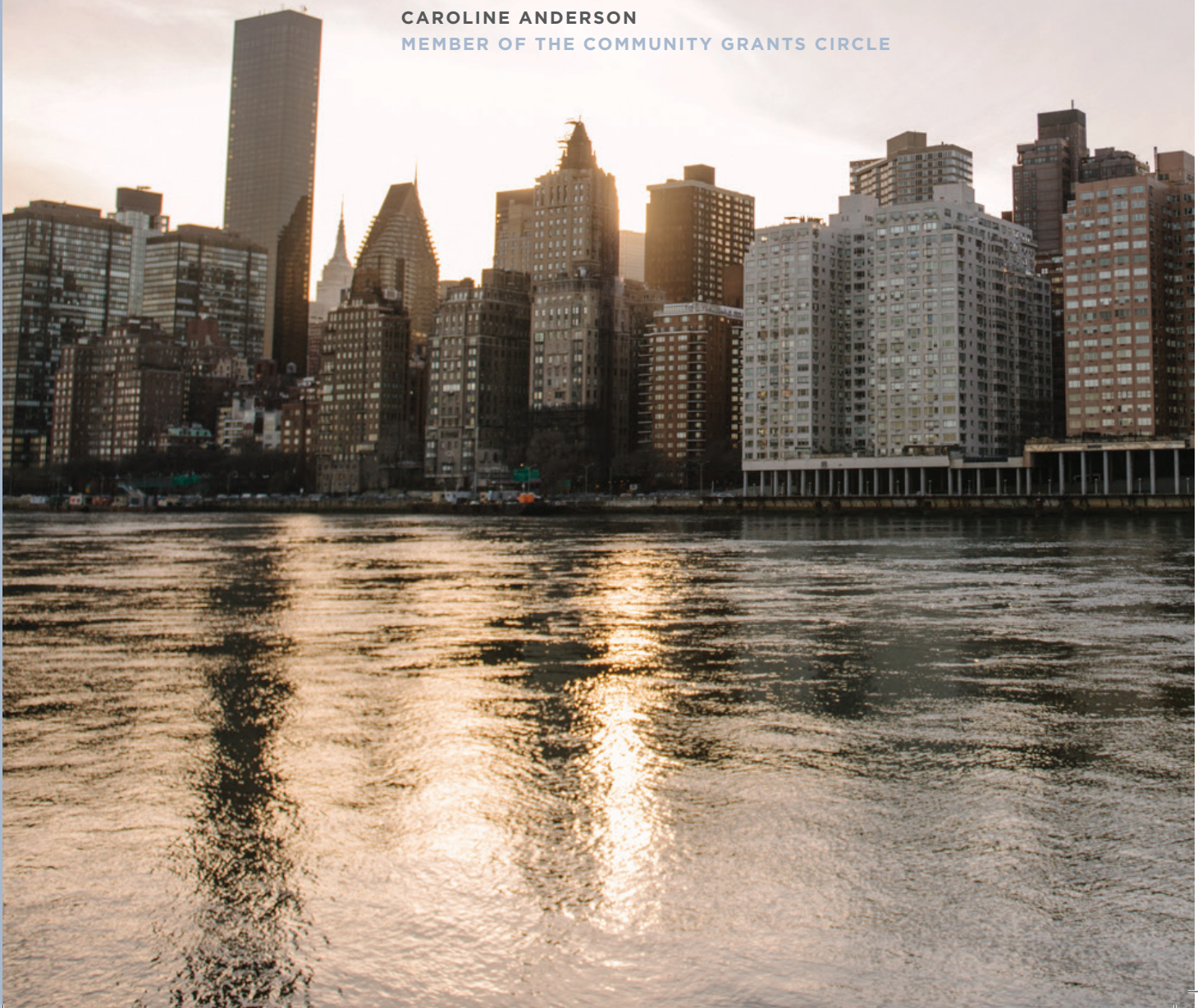


Is financial management healthy and characterized by wise stewardship?

ASSESS: Fund Development, Organizational Budget, Program Budget and Sustainability, Annual Financials

“ Serving with the Community Grants Circle has been an amazing way to partner with Hope for New York in God’s work in the city and to see a fuller picture of how the various affiliates are fulfilling God’s calling to restore the brokenness in NYC. It’s also revealed to me some of my own brokenness and ways that God still wants me to grow.

CAROLINE ANDERSON
MEMBER OF THE COMMUNITY GRANTS CIRCLE



Capacity Building

WE EQUIP OUR AFFILIATES TO DO THEIR WORK EVEN BETTER. Our capacity building helps affiliate staff run their non-profits more effectively—in areas like measuring volunteer engagement, executing a marketing plan, and developing a board of directors.



FY17 CAPACITY BUILDING HIGHLIGHTS

INVESTING IN EARLY-STAGE NON-PROFITS IN OUR ACCELERATOR PROGRAM

We assembled our first cohort of staff at new and growing affiliates to develop strategies to strengthen organizational effectiveness. Our first program covered topics like board and fund development and strategic planning and included staff from Do For One, Center for All Abilities, Safe Families for Children, St. Paul's House, and The Open Door.

EQUIPPING THE NON-PROFIT COMMUNITY

Through our first Bagels & Best Practices series, we hosted four capacity building workshops for current and potential affiliates on the following topics: Coaching and Motivating Employees, Effective Practices in Volunteer Management, Crafting a Communications Strategy, and A Gospel Lens to Prevent Burnout.



GOING DEEPER WITH OUR AFFILIATES

Through capacity building, we are strengthening our investment in our affiliates, which in turn is helping to deepen their impact and strengthen their effectiveness. Last year, we saw increased budgets and expanding programs at our affiliates, which ultimately means more New Yorkers in need being served in more ways.

FY17 CAPACITY BUILDING BY THE NUMBERS



110 affiliate staff

participated in capacity building trainings



52% of affiliates

that participated in capacity building grew in budget size



32% of affiliates

that participated in capacity building grew in program size



44% of affiliates

that participated in capacity building grew in number of clients served



“ Hope for New York has really walked the talk in terms of walking with us, helping us get better, trying to figure out how they can make us better besides just funding.

JIMMY LEE
EXECUTIVE DIRECTOR OF RESTORE NYC

Citywide Outreaches

Hope for New York invests in two citywide outreaches every year: Don't Walk By (Feb) and His Toy Store (Dec).



DON'T WALK BY

An annual initiative of the Rescue Alliance, a collaboration of faith-based organizations committed to serving the homeless. During outreaches in February, volunteers canvas the streets and subway platforms in Manhattan, offering care kits and an invitation to return to a nearby church for food and medical assistance to those they encounter. In addition to recruiting volunteers from our partner churches, Hope for New York fully funds the outreach.



HIS TOY STORE

Our annual Christmas outreach to families in need across the city. Last December, we worked with our affiliates and church partners to host 11 pop-up stores across the city, where parents chose new toys for their children. Our hope is families with limited financial resources connect with our affiliate and church partners for year-round support and resources as a result of this outreach.



809

homeless individuals
engaged through Don't
Walk By outreaches

410

HFNY volunteers
served at four Don't
Walk By outreaches

2,614

toys given to children
through His Toy Store
Christmas program

420

volunteers served
across the city at His
Toy Store

What does it all lead to?

Lives changing

Neighborhoods transforming

New York City flourishing



1,877,314

New Yorkers in need were served by our affiliates

“



My whole life, I had never seen the love of Christ in somebody. I had never experienced peace. I saw those things in the people at Brooklyn Teen Challenge.

AMANDA WOOD
BROOKLYN TEEN CHALLENGE



I call everybody there my brother and my sister. Everyone there genuinely cares for one another, and they've shown me that, as Christians, we are called to love each other.

MAX BRIDGE
MONT LAWN CITY CAMP



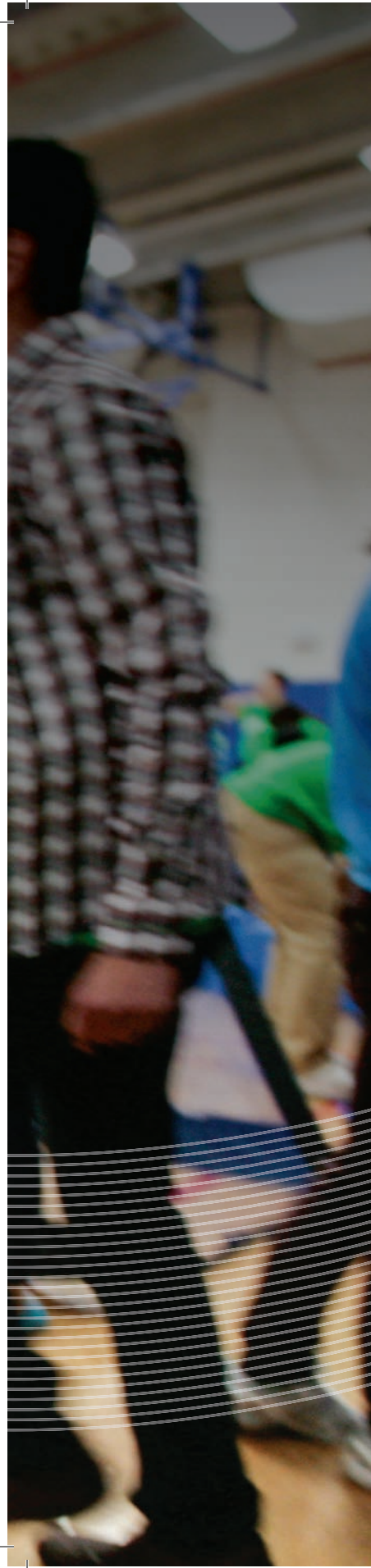
I broke down when I realized that someone out there loved me—not just the people, but Jesus. Through people, God was showing me that He was still there, even in my hard times.

JIMMY BADILLO
CRU INNER CITY

”

A young boy in a blue t-shirt is smiling broadly in a gymnasium. He is wearing a blue t-shirt with a yellow logo. In the background, other people in blue shirts are visible, and a basketball hoop is mounted on the ceiling. The text "Our 10-year vision: Growing a movement of mercy & justice" is overlaid on the image in white serif font. There are also several thin white curved lines at the bottom of the image.

Our 10-year
vision:
Growing a
movement
of mercy &
justice



Last year, we kicked off a 10-year vision to see a citywide movement of mercy and justice grow across New York City. We believe we have a crucial role to play in creating a network of churches, Christians, and non-profits coming together to love and serve our neighbors.

That's why we plan to expand our current network by 2027 to include:



30

church partners



90

affiliate partners

GROWING A MOVEMENT OF MERCY & JUSTICE

EXPANDING TO 10 CHURCH PARTNERS

We added three new church partners who are committed to making mercy and justice a priority in the life of their congregations.



Hope Church Midtown

“As Christians, we long to live for a story bigger than ourselves, and serving in areas of mercy and justice

connects us to that larger narrative of what God is doing to renew our city.”

DREW HYUN, LEAD PASTOR



Renaissance Church

“My hope for New York is for the church to rise and lead the movement of justice, mercy, and witness

of our beloved Savior who’s already given us His all so that we could live.”

JORDAN RICE, LEAD PASTOR



Redeemer Lincoln Square

“Since the church is not simply a collection of individuals who are

forgiven, but also a new nation, we are to work toward the new creation and the beginnings of the Kingdom of God.”

MICHAEL KELLER, LEAD PASTOR

EXPANDING TO 50 AFFILIATES

We added five new non-profit partners who are holistically serving our neighbors in need—and now our affiliates represent all five boroughs!

Dream Center NYC

Manhattan — Serves New Yorkers right where they are to where they dream to be through community-based programs to support individuals and families.

Expect Hope

The Bronx — Launching a Christ-centered residential program serving unsupported women 18+ years of age during crisis pregnancies and through their child’s second birthday.

Prison Fellowship

Queens — Works to bring hope and restoration to prisoners, families, and communities impacted by crime and incarceration.

Thrive Collective

Citywide — Mobilizes students, parents, artists, and community stakeholders to partner with public schools for transformational change.

Urban Hope

Staten Island — Transforms the West Brighton community by equipping, developing, and empowering its inner-city youth.



RESOURCING A MOVEMENT

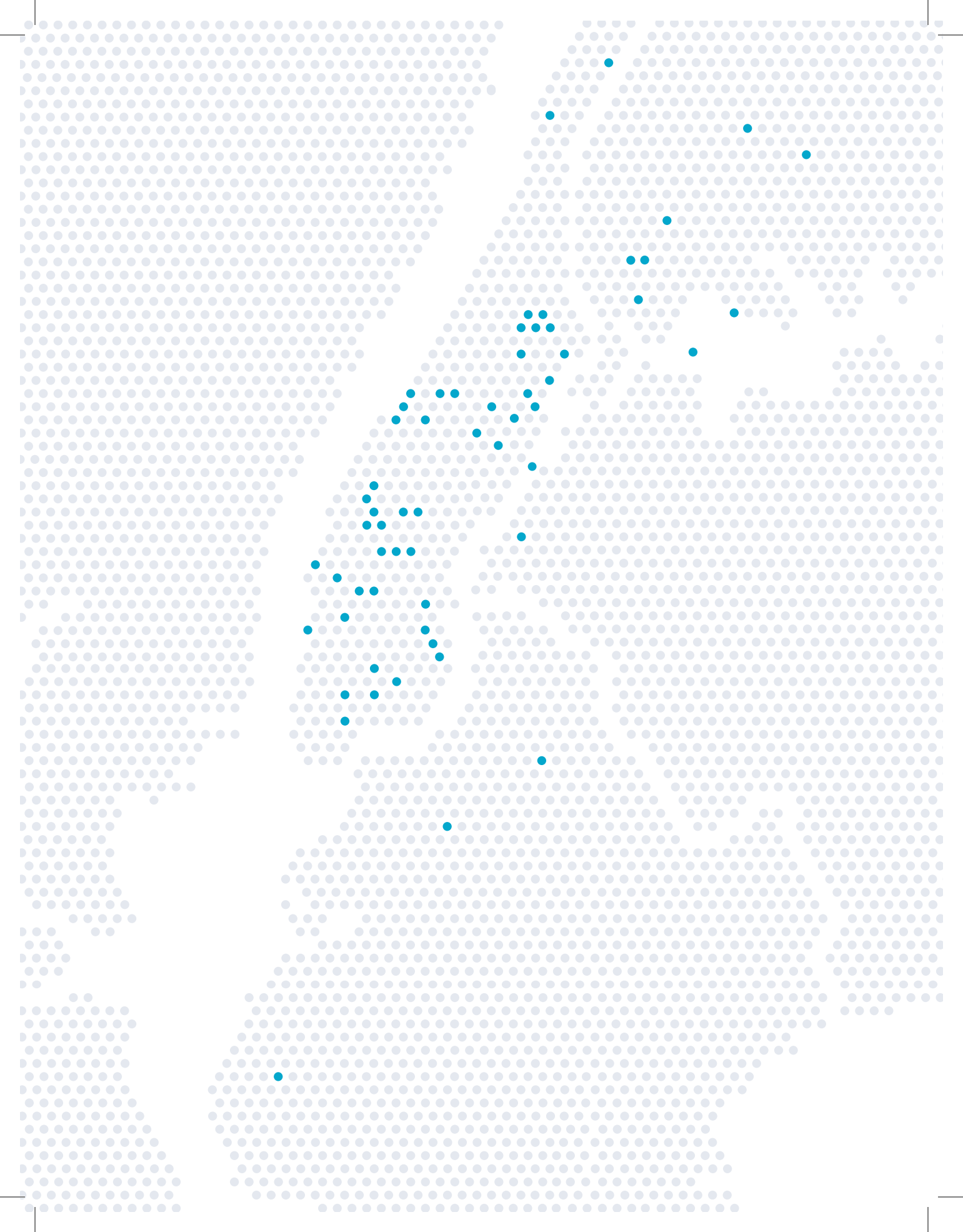
We want to make sure that we are equipped to practically address the needs of our neighbors. This year, we hosted three workshops on topics we believe are particularly relevant to those of us pursuing justice in New York City, including education, homelessness, and immigration.



Our Affiliates

We partner with 50 non-profit affiliates across New York City that are serving New Yorkers in need, including at-risk youth, new immigrants, and people who are homeless or hungry.





A HOUSE ON BEEKMAN

The Bronx

Provides parenting support, after-school, mentoring, and summer camp programs in the South Bronx to break the cycles of spiritual, emotional, educational, and economic poverty.

ALL ANGELS' CHURCH

The West Side

Empowers and equips people struggling with homelessness, addiction, and mental health challenges to be dependent on God, independent in self-care, and interdependent within the community.

AVAIL NYC

The West Side, The East Side, Midtown

Offers confidential care for those considering and making decisions about unplanned pregnancies and those seeking support after an abortion.

BACK ON MY FEET

Citywide

Offers running and community to homeless individuals to bring about positive life change and economic stability.

THE BOWERY MISSION

Downtown, The East Side

Offers housing, counseling, spiritual hope, meals, and job training to men experiencing homelessness and life transition.

THE BOWERY MISSION MEDICAL CLINIC

Downtown

Provides medical services to the homeless and uninsured at The Bowery Mission.

THE BOWERY MISSION MEN'S CENTER AT AVENUE D

Downtown

Provides a residential recovery program designed to transition formerly homeless, drug-addicted men to independent living.

THE BOWERY MISSION WOMEN'S CENTERS

The East Side, Uptown

Offers housing, counseling, spiritual hope, meals, and job trainings to women experiencing homelessness and life transition.

THE BRIDGE

The West Side

Offers transitional housing and supportive programs for men and women with serious mental illness, histories of substance abuse, the homeless, and persons with HIV/AIDS.

BROOKLYN ARAB AMERICAN FRIENDSHIP CENTER

Brooklyn

Offers newly immigrated Arab Americans English as a Second Language classes and cultural activities.

BROOKLYN TEEN CHALLENGE

Brooklyn

Provides a residential faith-based recovery program for men and women with life-controlling issues.

CENTER FOR ALL ABILITIES

Downtown

Seeks to serve individuals with special needs and their families through creative, educational, and spiritual enrichment in a faith-guided environment.

CHINESE CHRISTIAN HERALD CRUSADES

Downtown, Queens, Brooklyn

Offers education, mentoring, recreation, and spiritual hope for the Chinese-American community.

CITYMEALS-ON-WHEELS

Citywide

Provides a continuous lifeline of nutritious food and human company to homebound elderly New Yorkers in need.

CRU INNER CITY

Queens

Partners with local churches in low-income neighborhoods to provide a multitude of resources, including food and clothing, job readiness training, and youth programs.

DEFY VENTURES

The West Side, Downtown, Midtown

Provides opportunities for entrepreneurship, leadership, and career development to men and women with criminal histories.

DO FOR ONE

The East Side, The West Side, Brooklyn

Connects people with disabilities who are socially excluded to people who are connected to relevant social groups.

DREAM CENTER NYC

Citywide

Serves New Yorkers right where they are to where they dream to be through community-based programs to support individuals and families.

EXODUS TRANSITIONAL COMMUNITY

Uptown

Provides supportive services to formerly incarcerated men and women.

EXPECT HOPE

The Bronx

Launching a Christ-centered residential program serving unsupported women 18+ years of age during crisis pregnancies and through their child's second birthday.

THE FATHER'S HEART MINISTRIES

Downtown

Demonstrates God's love through practical expressions of compassion, addressing needs of the unemployed, at-risk youth, immigrants, the homeless and those without social or family support.

GIFTED HANDS

Citywide

Provides hope and healing to underserved youth and adults in NYC through educational art programs that build self-esteem and teach new skills.

GRAFFITI

Downtown

Runs programs to provide services in the Lower East Side community including food, clothing, English as a Second Language, and spiritual and emotional support.

HABITAT FOR HUMANITY

Uptown, Brooklyn, Queens

Mobilizes volunteers to revitalize community centers and construct affordable housing for low-income families.

INWOOD HOUSE

The East Side

Provides a residence for pregnant and parenting teens who are homeless, in foster care, or aged out of foster care.

ISAIAH 58

Downtown

Offers a volunteer-led worship service and outreach to individuals living with HIV/AIDS at Bailey-Holt House.

LIVING WATERS FELLOWSHIP

Brooklyn

Provides after-school programs, English as a Second Language classes for adults, and breakfast to the local community.

MADISON AVENUE PRESBYTERIAN CHURCH-ST. JAMES' SHELTER

The East Side

Provides overnight shelter for homeless men.

MONT LAWN CITY CAMP

The Bronx, Uptown

Provides mentoring, tutoring, practical, and spiritual help for at-risk youth and their families.

MORRIS ACADEMY MENTORS

The Bronx

Partners with the Morris Academy for Collaborative Studies to pair students with volunteer mentors.

NEIGHBORHOOD COALITION FOR SHELTER

The East Side, The Bronx

Provides housing and support to chronically homeless individuals.

NEW YORK CITY RELIEF

Uptown, The Bronx, The West Side

Uses buses as mobile soup kitchens to provide food, counseling, spiritual help, and resources to communities in need.

NEW YORK CITY RESCUE MISSION

Downtown

Provides spiritual hope, food, clothing, and shelter to people in crisis.

THE OPEN DOOR

The West Side

Empowers immigrants to reach their full God-given potential to successfully integrate, participate, and contribute to the wellbeing of our society.

OPEN HANDS LEGAL SERVICES

Citywide

Provides free legal aid, advocacy, and spiritual support to the poor and disenfranchised of New York City.

OPERATION EXODUS INNER CITY

Uptown

Runs mentoring and after-school programs for NYC Latino youth in Washington Heights, Inwood, and the Bronx to achieve their God-given potential.

PRISON FELLOWSHIP

Queens

Works to bring hope and restoration to prisoners, families and communities impacted by crime and incarceration.

PROJECT FIND

The West Side

Provides services and support to low- and moderate-income and homeless seniors.

RESCUE ALLIANCE

Citywide

Serves the homeless and offers an alternative to living on the streets through initiatives like Don't Walk By.

RESTORE NYC

The West Side

Identifies sex trafficking victims and provides long-term, holistic aftercare services for adult female foreign national survivors.

SAFE FAMILIES FOR CHILDREN

Citywide

Provides support for parents in crisis, giving them time to get back on their feet while their children are cared for in a safe and loving environment.

THE SALVATION ARMY

Downtown, The West Side, Uptown

Provides services to those in need, including emergency social service programs, after-school programs, and disaster relief.

SHILOH NYC

The East Side

Offers school-based academic programs, group mentoring meetings to provide academic and spiritual guidance, and summer camp experiences to NYC youth.

ST. PAUL'S HOUSE

The West Side

Offers food, clothing, and spiritual support to men, women, and youth in the Hell's Kitchen area.

STREETSQUASH

Uptown

Combines academic tutoring and support with squash instruction for youth.

THRIVE COLLECTIVE

Citywide

Mobilizes students, parents, artists, and community stakeholders to partner with public schools for transformational change.

UPPER EAST SIDE REHABILITATION AND NURSING CENTER

The East Side

Offers elderly care at a facility passionate about rehabilitation and nursing care.

URBAN HOPE

Staten Island

Transforms the West Brighton community by equipping, developing, and empowering its inner-city youth.

WORLD VISION

The Bronx

Provides resources to NYC children in need.

YOUNG LIFE

Citywide

Provides programs to share the truth of God's love with youth by providing academic and spiritual support to them.

Board & Leadership

He has told you, O
man, what is good;
and what does the
Lord require of you
but to do justice, and
to love kindness, and
to walk humbly with
your God?

MICAH 6:8

BOARD OF DIRECTORS

Daniel Bitar

Managing Director, MSD Capital

Michelle Brouhard

Portfolio Manager, Trailstone Management

Frank Bruni – Treasurer

Managing Director, J.P. Morgan

Elise Chong

Chief Executive Officer, Hope for New York

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Vice President, Allen & Company LLC

Rochelle Yu, M.D. – Secretary

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Elise Chong

Chief Executive Officer

Savina KimJohnson

Director of Volunteer Initiatives

Esther Larson

Director of Affiliate Development

Scott McVittie

Director of Operations

Peter Ong

Director of Church & Community Engagement

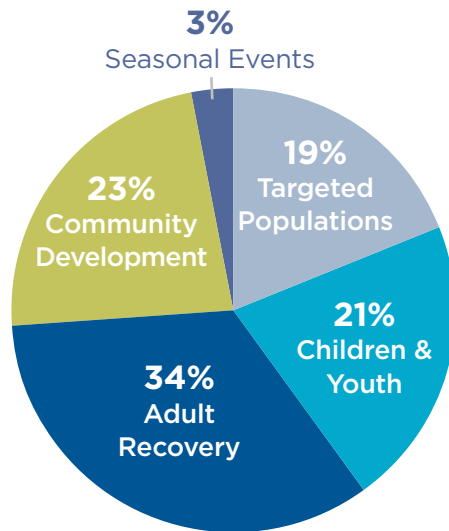
Katherine Woodell

Director of Communications

FY17

Financials

GRANT DISTRIBUTION



GRANT DISTRIBUTION

Targeted Populations: \$390,830

Children & Youth: \$426,060

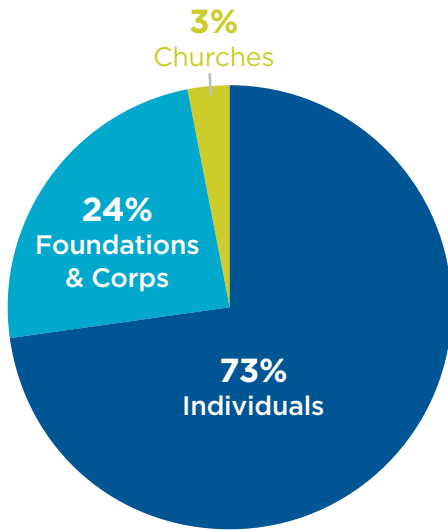
Adult Recovery: \$704,875

Community Development: \$479,950

Seasonal Events: \$69,050

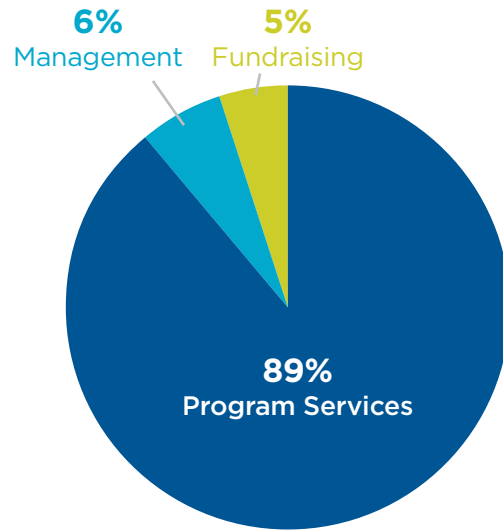
TOTAL:
\$2,070,765

REVENUE SOURCES



TOTAL REVENUE:
\$3,725,153

OPERATING EXPENSES



TOTAL EXPENSES:
\$3,635,512

NET ASSETS

Net Assets at beginning of year: \$4,416,453

Net Assets at end of year: \$4,506,094

Change in Net Assets: \$89,641

Join a movement of mercy & justice

VOLUNTEER

To volunteer with any of our affiliates visit hfny.org/volunteer

GIVE

Donate online
hfny.org/donate

MAIL A CHECK

Hope for New York
1166 Avenue of the Americas
Suite 1610
New York, NY 10036

JOIN THE HOPE EXCHANGE

Be part of our community of committed monthly givers at hfny.org/hopeexchange

DOUBLE YOUR GIFT

Maximize the impact of your donation by asking your employer if they match charitable contributions

HFNY is a nonprofit 501(c)(3) charitable organization, and your gifts are tax deductible to the full extent of the law.

Photo credits: Godwell Chan, Diane Hu, Patrick Kolts, Ted Lim





HFNY.ORG

Hope for New York
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New York, NY 10036